September 20, 2019

Dear Potential Sponsor

Future Business Leaders of America (FBLA) is a non-profit career and technical student organization with a quarter million students preparing for careers in business and business-related fields. Kansas students compete each year at the FBLA National Conference (NLC). Thanks to sponsorships from businesses like you, Kansas FBLA members were able to bring home many awards from NLC.

FBLA’s National Awards Program recognizes and rewards excellence in a broad range of business and career-related areas. Through state-based competition at the spring State Leadership Conference, students compete in events testing their business knowledge and skills. Top state winners then are eligible to compete for honors at the National Leadership Conference each summer.

The exceptional work that comes from our members shows them to be some of the most diligent students in the nation. We would appreciate your support for these individuals by donating a tax-deductible scholarship so that the winners of our competitive business events can receive assistance on transportation fees to the National Leadership Conference. Without this support, many of our event winners are unable to travel to our national convention and continue their business education at the most competitive and prestigious level of FBLA. While your contribution does not cover all expenses, it is a great step for students and their schools in helping pay for their trip to the national competition.

For each event, there will be four qualifying teams or four qualifying individuals. You can support the top event winner(s) by giving a donation per each event that will help to pay for their registration. In appreciation of your donation, Kansas FBLA invites you to send us your business logo so that it can be shown at our Awards Ceremony, while your company name is being acknowledged. If you desire, you can see who your donation helps face to face, by handing out the awards for your event at the Kansas FBLA State Awards Ceremony on March 31, 2020 at the Kansas Stormont Vale Event Center in Topeka, Kansas.

If you would like to support these opportunities for Kansas’ youth, please fill out the enclosed sheet marked Event Sponsorship 2019-2020. Please feel free to contact me with any questions you may have about sponsoring an event or about Kansas FBLA.

Sincerely

Kaylie Reese
Kansas FBLA Executive Vice President